

SANYO Biomedical Equipment Wins Plaudits in Chongqing

Chongqing, an industrial city in China with a long prosperous history of a strategic point in China's southwestern province, is on its way up. In 1997 the city was elevated to being China's 4th city under direct government control. Significant growth is continuing, and it is today one of the world's fastest-growing cities with a population of 32 million and a GDP growth rate of 14.9% (ranked 3rd in China 2009).

Chongqing is also one of the regions where SANYO Biomedical Equipment's Sales Division is focusing on developing its business. Our efforts have resulted in successful product sales in that region.

The following are profiles of the Chongqing Blood Center and the Chongqing Reproductive and Genetic Institute where SANYO biomedical equipment is used:



Chongqing

Chongqing Blood Center

Health care is rapidly expanding and becoming more sophisticated in China in tandem with that country's stunning economic growth in recent years. One result has been a sharp increase in the use of blood products. The volume of blood used at this center is rising by 15% to 20% per year, and it now uses 50 tons of blood annually. Authorities are thinking about enlarging the facility to meet the growing demand.

SANYO biomedical equipment was first introduced to this facility in 1985. It is currently operated in the blood-freezing area as well as in the storage area where the blood is held prior to shipping. The high reliability and high performance associated with SANYO medical equipment including ultra-low temperature freezers and blood bank refrigerators were the main factors in the center's decision to choose SANYO.



The Blood Storage and Control room which stores and controls the supply of blood as well as filling orders.

MBR-1404G (9 units)



Blood-freezing room MBR-1404GR (4 units), MBR-506D(H) (1 unit), MDF-393(N) (1 unit)

Chongqing Reproductive and Genetic Institute

The Institute is one of the most advanced medical centers in China for in vitro fertilization technology, and was the first to be designated a center for assisted reproductive technology, assisting many couples to start families. The rapid growth of in vitro fertilization over the past 10 years in China has been a factor in the institute's success and its popularity is borne out by the number of patients.

The director of the Chongqing Reproductive and Genetic Institute is Dr. Huang Guoning, one of China's leading researchers for in vitro fertilization. Dr. Huang has highly evaluated the temperature distribution and gas control performance of the SANYO CO₂ incubator.



Prof. Huang's laboratory

MCO-5AC (10 units)

SANYO Biomedical Equipment's Vaunted Durability – Proven by many of Asia's Medical & Scientific Research Facilities

SANYO started to market biomedical equipment as far back as 1966. Especially noteworthy is the fact that many of the products introduced over 30 years ago are still being used and continue to assist healthcare and scientific research being conducted all over the world. There is no better evidence that attests to the total reliability of SANYO biomedical equipment being used in Asian environments with continual exposure to high temperatures and high humidity. Here are some examples:

Taiwan

National Yang Ming University

“There was a time when we considered buying a new model, but when we thought of the waste of disposing of a unit that has been so dependable and trouble-free, we decided to stick with our trusty unit that we are so attached to.” (User's comment)



MDF-U330 (Institute of Microbiology and Immunology)



MDF-U330 (Institute of Biochemistry and Molecular Biology)

From SANYO
Thank you very much for choosing to use SANYO biomedical products. After extended use, some parts may degrade due to hard usage and the biomedical equipment may report a problem or suffer failure. In such a case, please stop operation immediately and take precautions with the equipment. Please consult your local distributor to inspect a unit after being in use for a long period of time or when upgrading/replacing any equipment.

Indonesia

P.M.I. Cabana Lombok Barat Red Cross

“We've actually tried to replace our currently-in-use units with new ones, but since these SANYO products are still working perfectly, no permission to go ahead with replacements has been forthcoming.” (User's comment)



MBR-505



MDF-U330

Malaysia

Hospital Putrajaya Malaysia

“We've repaired and replaced products from other manufacturers 2 or 3 times, but the SANYO product keeps on working perfectly. It's really tough.” (User's comment)



MDF-U331

Philippines

Philippines General Hospital

“It's good if a product doesn't need to be repaired or replaced, but it feels strange to see fewer and fewer purchase orders for replacements because I'm the sales representative! (A comment made half jokingly.)”



MBR-506 (12 units)